

OCTOBER 2001

# Downtown Stockton

STRATEGIC ACTION PLAN



DOWNTOWN ACTION TEAM



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**DOWNTOWN STOCKTON**  
**Strategic Action Plan**

*October 2001*

*Prepared for*  
**The Stockton Downtown Action Team**  
**City of Stockton**

*Prepared by*  
**Moore Iacofano Goltsman, Inc.**  
800 Hearst Avenue  
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## Downtown Action Team Members

**Mark Lewis**  
*City Manager*

**Roger Storey**  
*Deputy City Manager*

**Christine Tien**  
*Deputy City Manager*

**John Carlson**  
*Director, Community Development*

**Chief Ed Chavez**  
*Stockton Police Department*

**Richard Denhalter**  
*City Attorney*

**Greg Folsom**  
*Program Manager, Economic Development*

**Don Geiger**  
*Chair, Downtown Stockton Alliance*

**Jim Giottonini**  
*Director, Public Works*

**Jeanne Millsaps**  
*Court Executive Officer, San Joaquin County Superior Court*

**Chris Moreno**  
*Senior Parks Supervisor, Parks and Recreation*

**Patrick Nevis**  
*Director, Economic Development*

**Craig Ogata**  
*Facilities Management Director, San Joaquin County*

**Steve Pinkerton**  
*Director, Housing & Redevelopment*

**Tom Shephard**  
*Attorney, Monte Vista Development Group*

**Jerry Sperry**  
*Of Counsel, A. G. Spanos Construction, Inc.*

**Kathy Tomura**  
*Associate Engineer, Public Works*

**Tom Truszkowski**  
*Principal Administrative Analyst*

**Tim Viall**  
*Executive Officer, Downtown Stockton Alliance*

**David Winegarden**  
*Chamber of Commerce*

**Patty Wong**  
*Deputy Director, Library*

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## Invited Guests

**Gary Podesto**  
*City of Stockton, Mayor*

**Leslie Baranco Martin**  
*City of Stockton, Council Member*

**Gary Giovanetti**  
*City of Stockton, Council Member*

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## Moore Iacofano Goltsman, Inc., Planning Consultants

Daniel S. Iacofano, PhD, AICP, *Principal*

D. Paul Tuttle, AICP, *Urban Design Director*

Mukul Malhotra, *Project Manager & Urban Designer*

Yadira Taylor, *Project Associate & Planner*

Brenda Montano, *Project Associate*

Joy Strand, *Project Associate*

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